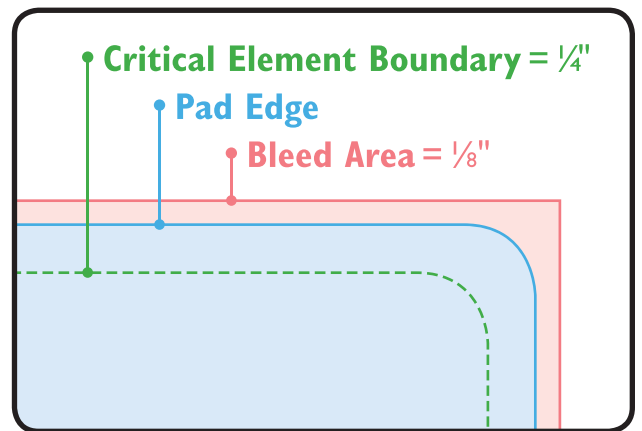## Mouse Pad Specifications

Trim Size: 1.5"x8"

Bleed Size: 1.625"x8.25"

Image Size: 488 x 2475 pixels

(300 Pixels Per Inch @ 100% Size)

CMYK and/or Spot Color is accepted

For best results see Art Check List on next page.

Critical Element Boundary = ¼"

Pad Edge

Bleed Area = ⅛"

✓ART CHECK LIST

A quick test to ensure success!

Digital art files that pass this pre-flight "test" usually flow through our system with ease. These guidelines are explained in greater detail at www.digispec.com/art. Art requirements for all of our products conform to sm@rt code "4C" (300ppi or vector art as 4-Color Process) as well as sm@rt code "4S" (300ppi or vector art defined as COATED Pantone® spot colors).

❶ Layout

✓1/8" Bleed when art extends past edge
✓Critical elements at least 1/4" inside edge

❷ Image Resolution

Image resolution MUST be 300ppi or higher. EVERY file used to create the final piece MUST be included and editable. This includes linked or placed files.

✓Save images at 300ppi/dpi, sized to 100%
✓Save images as .psd, .tif, .eps, or .ai files
✓Include editable versions of *all* files

❸ Fonts

✓Reverse Type min 18pt serif, 12pt sans
✓Convert all fonts to outlines/curves
✓Include all Screen & Printer fonts

❹ Software   ✓MAC ✓PC

✓InDesign®   ✓Hi-Res PDF
✓Photoshop®   ✓Illustrator®   ✓CorelDraw®

Word, Publisher, PowerPoint, and Excel are not acceptable art file formats.

❺ Art Submission ✓MAC ✓PC

✓FTP: www.digispec.com/upload (3-80Mb)
✓Email your Sales Counselor (<3Mb)
✓CD   ✓DVD

❻ Color Target / Sample

Include a complete, full size print of the composite art when possible. Print 4-Color Process targets using calibrated output devices. Submit items for color matching when your order is submitted. We can't match your color target if we can't see it!

✓Calibrated Color Target   ✓Black & White
✓COATED PMS Color Callout

❼ Colors – Process & PMS

Colors should be defined as either spot or CMYK. All spot colors will be matched to Pantone® **COATED** colors. Converting spot or RGB colors to CMYK will change the the color, sometimes dramatically.
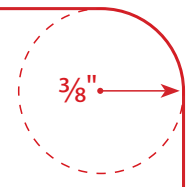✓CMYK 4-Color Process
✓**COATED** Pantone® PMS

❽ Design Tips

✓Avoid small type and other thin elements for fabric mouse pads
✓Avoid borders, text, and art elements that run close to and parallel to the pad's edge
✓Include image, font, and layout files
✓Convert fonts to curves/outlines
✓For a list of standard fonts available for typesetting, visit www.digispec.com/fonts
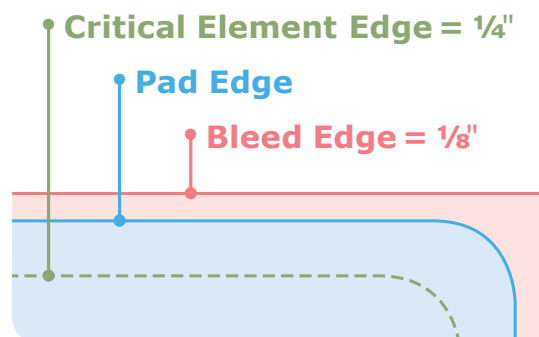✓Supply a printed copy of the final layout and color samples or color targets

❾ Corner Radius

✓Standard corner radius is ⅜"
✓Any other corner radius requires a custom die
✓Square corners are NOT recommended

3⁄8"

Please be aware of the corner radius when creating mouse pad art.

❿ Typical Mouse Pad Layout

Critical Element Edge = ¼"
Pad Edge
Bleed Edge = ⅛"

Want to match the color of a specific item or print? Send it to us with your order!